



BAKERSFIELD

KIDS SAVING KIDS

BERKSHIRE

KIDS SPEAK MUSIC--Drunk driving is the number one killer of young music fans in Vermont. This is the first time in history that free digital downloads have been used to raise drunk driving awareness.

ENOSBURG

The Stop Drunk Driving Now Kids Saving Kids CD Campaign brings talented young musicians from across America together to use their own music to raise awareness about the dangers of driving under the influence. A total of 30 artists will appear on a digitally distributed CD. The music will be available for free downloading by anyone. When people visit the page to hear the music, they will also see a host of prevention messages--designed by high school and college students--about the costs of drunk driving.

FAIRFAX

FAIRFIELD

Artists must be 18 years old or younger, have at least one recorded original song, include their age, hometown, and parent's contact information. Boston-based Illumina Records will produce the CD.

FLETCHER

FRANKLIN

Please note that Internet chatter calls Illumina Records "a scam." The organization does seem to be a vanity publisher but the Kids Saving Kids campaign appears to be a legitimate, free opportunity to do some good. Illumina will undoubtedly use the data they gather from the musicians to market their own services.

GEORGIA

Submit a MP3 or a WAV file of one original song by email. The deadline is March 30. Visit www.beccalevy.com to learn more about National Spokesperson Becca Levy and

HIGHGATE

hear her music.

MONTGOMERY

Required Information

Music Title (MP3 or a WAV)	
Your Name	
Your Age	
Your Hometown	, VT
Your PARENTS' name	
Your PARENTS' mailing address	
Your PARENTS' phone or email	

RICHFORD

ST ALBANS CITY

ST ALBANS TOWN

SHELDON

The All Arts Council and Franklin County Caring Communities will host a local project with the same goals.

SWANTON



KIDS SAVING KIDS AGENDA

Scope

Collect music from up to 30 northwestern Vermont musicians for a free, digitally distributed CD. Mix the album and put it on a website. Market the project to musicians and to listeners.

Tasks

Agree to scope
Set age/school requirements for participants
Do we need parental permission to collect and distribute the music?
Decide on area covered (Franklin? Franklin-Grand Isle? Franklin-Grand Isle-Chittenden?)
Set a budget
Fundraise
Advertise for music submissions
Solicit media sponsors
Build a kid committee to take the CD viral
Find judges
Judge the music and select pieces
Very low key mix--correct volume and put in order
Find web host, register domain name, create a download site
Start a blog for kid submissions
Music videos for youtube?
Advertise the project to listeners

Deadline

Music submissions:	March 30
Finished project:	April 30